ORDER

80 NEWS NOW

KLAS

Product Desc: NRCC / SCHEDULE 2

36923

08837297

Estimate: 2956

Flight Dates: 09/14/12 - 09/20/12

Original Date / Rev: 08/08/12 / 08/08/12

Order Type: GENERAL

Primary AE: Mike Jones

Sales Office:

Sales Region:

K-WAS National

Agency Name:

Buying Contact:

Billing Contact:

Order / Rev:

Alt Order #:

815 Slaters Lane

National Media Inc

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

11/29/08

00:10:00

Agency Commission:

15%

Advertiser

Orders

Name:

Priority:

NRCC

Demographic: Product Codes: A35+

PO4

LV1

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/20/12	16	\$28,250.00	\$24,012.50		

Totals									
Month	# Spots	Gross Amount	Net Amount	Rating					
September 2012	16	\$28,250.00	\$24,012.50	0.00					
Totals	16	\$28,250,00	\$24.012.50	0.00					

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KLAS
 30%
 \$28,250.00

 Market
 100%
 \$94,166.67

Competitive Share	Share	Tota		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$23,541.67		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$4,708.33		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	09/14/12	09/14/12	8 News Now 6a M-F	CM	6-7a	F	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
				8 News Now 6a M-F									
8	3-NOW	6AM											
	Sta	rt Date	End Date	Weekdays Sr	oots/Week	Rate	Rating						
We	ek: 09/	10/12	09/16/12	F	1	\$900.00	0.00						
E 2	8	09/17/12	09/17/12	8 News Now 6a M-F	CM	6-7a	M	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
				8 News Now 6a M-F									

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KLAS

Order / Rev:

36923

Advertiser:

NRCC

Alt Order #:

08837297

Product Desc:

NRCC / SCHEDULE 2

Flight Dates:

09/14/12 - 09/20/12

Estimate:

2956

Ln Ch Start End II 8-NOW 6AM	Inventory Code Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type Spo	ots	Amount
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 3 8 09/18/12 09/18/12 8	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-T	:30	1 \$900.00LV1	0.00 NM	1	\$900.00
8-NOW 6AM <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 E 4 8 09/19/12 09/19/12 8	B News Now 6a M-F CM	\$900.00 6-7a	0.00 W	:30	1 \$900.00LV1	0.00 NM	1	\$900.00
	8 News Now 6a M-F							*******
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/WeekW 1	<u>Rate</u> \$900.00	Rating 0.00					
	B News Now 6a M-F CM 8 News Now 6a M-F	6-7a	Т	:30	1 \$900.00LV1	0.00 NM	1	\$900.00
8-NOW 6AM Start Date End Date	Weekdays Spots/Week	Rate	Rating			İ		
Week: 09/17/12 09/23/12	T 1	\$900.00	0.00					
l l	NFL Reg Season Game£M NFL Football Reg. Season	NFL Football (10:00 AM-4:	RegS 15 PM)	:30	1 \$5,000.00LV1	0.00 NM	1	\$5,000.00
CBS NFL FTBL Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12		\$5,000.00	0.00		!			
	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	F	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
CBS EVE NWS	Monkdaya Caeto Micok	Deto	Detina					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00		i	-		
8	B News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	M	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
CBS EVE NWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12		\$1,300.00	0.00					
8	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	-T	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
CBS EVE NWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	-T 1	\$1,300.00	0.00					
	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	W	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
CBS EVE NWS	•	_						
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate \$1,300.00	Rating 0.00					
E 11 8 09/20/12 09/20/12 8	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	T	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
CBS EVE NWS	0 Mems Mom 2-020h MI-L							
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week T 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 12 8 09/15/12 09/15/12 S	Sat 7-8p - ET Wknd CM Ent Tonight Weekend	7-8p	5-	:30	1 \$500.00LV1	0.00 NM	1	\$500.00
ENT TONIGHT 60 Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	S- <u>Spots/vveek</u>	\$500.00	0.00					
t	Sun 530-6p Ins Ed Wkn@M Inside Edition Wknd	530-6p	S	:30	1 \$450.00LV1	0.00 NM	1	\$450.00
INSIDE EDITN W <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S 1	\$450.00	0.00		:			
	Tue 10-11p CM CSI	10-11p	-Т	:30	1 \$7,500.00LV1	0.00 NM	1	\$7,500.00
VEGAS								

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Order / Rev:

36923

Advertiser:

NRCC

Alt Order #: Flight Dates: 08837297

09/14/12 - 09/20/12

Estimate:

Product Desc:

NRCC / SCHEDULE 2

2956

KLAS

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 14 8 09/18/12 09/18/1	•	10-11p	-T	:30	1 \$7,500.00LV	0.00 NM	1	\$7,500.00
	CSI					ľ		
VEGAS								
Start Date End Date	<u> Weekdays Spots/Week</u>	Rate	Rating					
Week: 09/17/12 09/23/12	-T 1	\$7,500.00	0.00					
E15 8 09/17/12 09/17/1	2 8 News Now 11p M-F CM	11-1135p	M	:30	1 \$1,900.00LV	0.00 NM	1	\$1,900.00
	8 News Now 11p M-F							
8-NOW 11PM	·							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	M 1	\$1,900.00	0.00					
E 16 8 09/19/12 09/19/1	2 8 News Now 11p M-F CM	11-1135p	W	:30	1 \$1,900.00LV	0.00 NM	1	\$1,900.00
	8 News Now 11p M-F	•						
8-NOW 11PM								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	W 1	\$1,900.00	0.00					
						Totala	16	\$20,250,00

Totals 16 \$28,250.00